

bankmachine

*There where
you need us*

HEY SMALL SPENDER - FIVER FEVER HITS UK

Bank Machine is today launching the UK's first network of £5 note-only cash machines. 21 machines will be appearing from today in locations ranging from Cornwall to Aberdeenshire and Cardiff to Norfolk.

The initiative forms part of Bank Machine's 'Fight For Fivers' campaign designed to deliver more fivers into circulation and give customers more control over how much they withdraw.

Bank Machine was the first ATM operator to install £5-only cash machines with two machines in London getting an additional 100,000 fivers into circulation every month. The clear demand for the service has led to this new national initiative. Sited in Martin McColl's shops, the Free-To-Use machines will be an invaluable community resource.

Ron Delnevo, Managing Director of Bank Machine, says:

"This is about real people on real budgets facing their own spending cuts. Whether you withdraw £50 or £5 at our machines it will ALL be in £5 notes. There is cast iron proof that cash – and small denominations in particular - help people to budget, especially now during these financially stretching times. With our network of machines, we think Britain is going to get fiver fever!"

Andrew Bailey, Chief Cashier at the Bank of England states:

"The Bank has several projects underway to meet public demand for more £5 notes. One of these aims at encouraging the industry to include £5 notes in their ATMs - the front line of cash provision to the public. Bank Machine's launch of a network of £5-only ATMs across the UK is thus a very welcome move."

The 21 free to use machines are located in: Manchester, Stroud, Oakham, Oxford, Cardiff, Paddock Wood, St Mellons, Portsmouth, Strathaven, Axminster, Newton Abbott, Banchory,

Swaffham, North Walsham, Penzance, Cannock, Crosby, Beaconsfield, Lower Early, Market Rasen, Fleet.

Here are 5 great things you might buy with a fiver this summer:

- Couple of pints of beer
- Disposable BBQ
- Sun cream
- Paddling pool
- Strawberries and cream

NOTES TO EDITORS

* Research carried out by academics from New York University and the University of Maryland (<http://www.apa.org/journals/releases/xap143213.pdf>) which showed that people were prepared to pay significantly more when they knew that they were able to pay by card.

1. Bank Machine created the UK's independent ATM market twelve years ago and now has around 3000 cash machines in locations including cinemas, garage forecourts and retail outlets – ranging from Selfridges to convenience stores.
2. Bank Machine operators both free-to-use ATMs and pay to use, with over 700 free-to-use ATMs installed in, for example, NHS hospitals, military bases, Universities and low-income areas.
3. Based in Hatfield, Hertfordshire, Bank Machine (a division of Cardtronics Inc.) now has over 150 staff.

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